

R-14-220
BOROUGH OF HIGHLANDS
COUNTY OF MONMOUTH

A Resolution Concerning The Facebook Page “Highlands Nj” And Postings Thereon, Or On Any Social Media Site, By Elected Officials Of The Borough Of Highlands And Other Officials, Employees, Agents, Representatives And Volunteers

WHEREAS, the page “Highlands New Jersey” has been established on Facebook and, as of the date of preparing this Resolution, had 1,830 members; and

WHEREAS, elected and other officials of the Borough have been approached by residents and employees concerning information contained therein which was neither true nor accurate; and

WHEREAS, as a result, it is necessary to clarify that the “Highlands New Jersey” Facebook page is not an official media outlet of the Borough of Highlands; and

WHEREAS, the governing body recognizes that individuals possess a First Amendment right to comment on items in that forum; and

WHEREAS, the governing body further finds that it is necessary to adopt protocols for its elected officials, other officials, employees, agents, representatives and volunteers so that statements posted to that site by those individuals are not misinterpreted as official statements of the Borough of Highlands.

NOW, THEREFORE, BE IT RESOLVED by the governing body of the Borough of Highlands that the Facebook page “Highlands New Jersey” is not an official media outlet of the Borough of Highlands; and

BE IT FURTHER RESOLVED that any elected Borough official, or other Borough official, employee, agent, representative or volunteer, including appointees to boards, commissions, committees or subcommittees, who wishes to post on the Facebook page “Highlands New Jersey,” or other similar social media site which is currently or may be in the future established, shall state in such posting that the comment, posting or statement from that individual is a statement, comment or posting of that individual only and does not represent an official statement, comment or posting on behalf of the Borough of Highlands.

	INTRODUCED	SECONDED	AYE	NAY	ABSTAIN	ABSENT
CARD				x		
KANE	x		x			
REDMOND			x			
RYAN				x		
NOLAN		x	x			
ON CONSENT AGENDA			YES	x	NO	

Date: October 22, 2014

 Carolyn Cummins, Borough Clerk

I hereby certify this to be a true copy of Resolution R-14-220 adopted by the Governing Body of the Borough of Highlands on October 22, 2014.

 Carolyn Cummins, Borough Clerk